

### CONCEPTUAL PRESENTATION

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## ABOUT

Em Sherif, which translates to "the mother of Sherif" in Arabic, is a traditional and refined restaurant that is a gathering hub for Lebanese culture no matter which outpost one finds themselves in a culture which is tasted, seen, heard, and constantly felt through its cuisine, décor, music and its familial hospitality. The entire group's restaurant concepts are recognized for their ability to showcase the many facets of Lebanese cuisine in a traditional, yet refined dining setting and ambiance.

Founder and Chef, Mireille Hayek, opened her first restaurant in Beirut, Lebanon, in 2011 and has since grown to have 22 restaurants across the Middle Eastern region, including to date in Monaco, London, Qatar, Egypt, Kuwait, UAE, to name a few, with more exciting international locations to come under her belt soon.



EM SHERIF CAFÉ





# EM SHERIF DELI CONCEPT



Our newest addition to the Em Sherif portfolio that offers ready to eat items from our extensive menu that was recently launched in Harrods London.





The Deli is an exciting extension of Em Sherif's esteemed dining tradition, thoughtfully tailored to cater to students, professionals, and busy individuals, providing a fast-paced yet soothing and relaxing space.





Location |New Starco Building, Rizkallah Street, Minet El-Hosn, Beirut, Lebanon





At the Deli, patrons can savor breakfast, lunch, and dinner, along with specialty coffee, fresh juices and house desserts





The Deli is designed to accommodate both dinner hosts and those who wish to enjoy Em Sherif's exceptional offerings at home. Patrons can now order generous portions of our delectable cuisine for takeout, allowing them to experience Em Sherif's culinary mastery in the comfort of their own space.





With the Deli, Em Sherif extends its culinary experience by delivering our exceptional menu to our customers' doorstep. This initiative exemplifies our commitment to providing convenience, allowing them to savor the exquisite flavors and culinary artistry of Em Sherif from the comfort of their own home.

## FOOD MENU

Salads & Bowls Tabbouleh Lentil & cauliflower salad Baby potato salad Fattoush

Mezze Hummus Moutabbal Mouhammara Berghol banadoura Loubiyeh bil zeit Hindbeh bil zeit Mloukhiyeh bil zeit Batenjen w selek mehcheh Bemieh bel zeit Itch Labneh Moussakka Yalanji

Hot Mezze Sambousik Sfiha Spinach Fatayer Zaatar Man'oushe Mini pumpkin kebbeh Classic kebbeh Fatte Batenjen

> Meats Tawook Kefta Kebab

Soups Artichoke Pumpkin Lentil Courgette

Sandwiches & Wraps Labneh Halloum Tawook Boneless chicken Kebab Kefta Kebbe Shawarma meat Shawarma chicken Cauliflower vegetarian sandwich Batata Eggs Musakkhan Falafel Sujuk Makanek

Today's Special **2main dishesper day** Shish barak Mouloukhiye Freekeh Warak enab & fwerigh Laban emmo Kebbe bi laban Koussa mehche Mehche malfouf Makloubeh Moghrabieh Dawood Basha

Sweets & Desserts Muhallabyeh jar Rice pudding jar Banoffee jar Custard jar Meghli jar

Lemon Lavender cake Kumquat-Cardamom cake Ginger-Cardamom cake Classic Carrot Cake Tahini Tea Cake

Nammoura Sfouf Debs Sfouf Asfar Spiced Chocolate, Pumpkin Chocolate Buckwheat Tahini brownies Cardamom Pistachio Carrot Cake Pistachio And Rose Lebanese banana bread Dates cake

Cookies Maamoul Date and dark chocolate cookies Molasses Cookies

## BEVERAGE MENU

Soft Drinks Water Sparkling Water Beer Arak **by the glass** Pepsi Diet Pepsi Seven up Diet Seven up

Juices Green Juice Rose Lemonade Charcoal Lemonade Orange and Carrot Lemonade Lemonade

Shots Ginger Shot Turmeric Shot

A Selection of Natural Wines

Specialty Coffee

Hot Coffee Arabic Coffee Cappuccino Espresso American Coffee Drip

Tea & Other Iced Tea Chai Latté Matcha Latté Zhourat White Coffee

### MOUNEH & SPECIALTY COFFEE



Patrons can also explore our meticulously curated pantry, showcasing unique Lebanese treasures that reflect Em Sherif's culinary excellence, while our offerings extend beyond cuisine.

### MOUNEH MENU

#### Jams

Strawberry & Rose Jam Apricot & Rosemary Jam Blackberry & Cloves Jam Fig Jam with Sesame Peach Jam Quince Jam Tomato Jam Ramadan Special Jam Olive Jam

Water Orange Blossom Water Rose Water

Vinegar Apple Cider Vinegar Grape Vinegar White Vinegar Rose Vinegar

Pickles Eggplant Makdous Pickled Red Bell Peppers Pickled Almonds Pickled Plums Pickled Turnips Pickled Cucumbers Pickled Wild Cucumbers Pickled Beets Pickled Courgettes Pickled Seaweed Marinated Artichoke Pickled Cauliflower & Turmeric Pickled Gundelia

Molasses Pomegranate Molasses

Spices Kebbe Spices Sumac Zaatar

Other Em Sherif Fattoush Dressing Olive Honey Spicy Honey

#### SPECIALTY COFFEE

Coffee Beans Bags **(125g)** <u>RD Congo - arabica</u> Cacao nibs, cherry,dark chocolate, dried fruit hibiscus

#### <u>Ouganda- robusta</u> Dark chocolate, dried fruits

Ethiopia-arabica\_Apple cherrychocolate, dark chocolate, lemon roasted almonds

<u>Costarica-arabica</u> Candied fruits, dark chocolate and berryjam, caramel, honey, and limes

drip bags <u>RD Congo - arabica</u> Cacao nibs, cherry,dark chocolate, dried fruit hibiscus <u>Ouganda-robusta</u> Dark chocolate, dried fruits

<u>Ethiopia - arabica</u> Apple cherrychocolate, dark chocolate, lemon roasted almonds

<u>Costarica-arabica</u> Candied fruits, dark chocolate and berryjam, caramel, honey, and limes

Capsule boxes **(10 pcs)** <u>RD Congo - arabica</u> <u>Costa rica - arabica</u> <u>Ethiopia - arabica</u> <u>Ouganda - robusta</u>

## EM SHERIF COLLABORATIONS



The Deli transcends into a dynamic nexus for collaboration with local and regional designers, crafting exclusive products and merchandising to foster community and spark creativity.

### THANK YOU